

**TWO-YEAR FULL-TIME
POSTGRADUATE DIPLOMA IN MANAGEMENT (PGDM)**
[Approved by the All India Council for Technical Education (AICTE),
Government of India]

- 1. PGDM – General**
- 2. PGDM – Financial Engineering**
- 3. PGDM – Development & Sustainable Finance**

INFORMATION BOOKLET



Institute for Financial Management and Research
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MISSION

IFMR's mission is to contribute to growth and development efforts in India with a focus on financial services and on financial management within Indian companies and governments. IFMR principally seeks to add value by conducting and participating in rigorous research programs both theoretical and applied.

ABOUT IFMR

The Institute for Financial Management and Research (IFMR), Chennai, is a leading business school with the objective of moulding bright and ambitious young managers into effective executives in a global setting. IFMR's curriculum offers a mix of theory and simulated real life exposure. Its students are equipped to meet challenges from the day they are absorbed into the corporate sector.

Established in 1970 as a non-profit organization. IFMR was sponsored by ICICI, the House of Kotharis and other major industrial groups. The Board of Governors includes leaders of major corporates in India. The Finance Secretary, Government of Tamilnadu, and the Vice Chancellor of the University of Madras are ex officio board members.

Recognized as a Social Science Research Institute by the Department of Scientific and Industrial Research, Government of India, IFMR is approved as an institution of national importance by the Ministry of Finance for tax purposes. Faculty members have worked and consulted with both national and international organizations. Students, too, are involved in these projects, thereby ensuring continuous interaction with industry. IFMR is also an approved institution by the University of Madras for pursuing a Ph.D degree in Finance and Economics.

IFMR has close ties and research collaboration with Harvard, MIT, Yale and London School of Economics. IFMR has also recently entered into a comprehensive three year partnership with Massachusetts Institute of Technology (MIT-OCW) to redesign its entire approach towards teaching and research in order to offer a world-class curriculum to its students. A majority of our Research Associates are from leading business schools viz., Kennedy School of Government, Harvard Business School, Sloan School of Management (MIT), Yale University, etc., and are pursuing close to 20 research projects at our Centres. All these global partnerships as well as a strong resident faculty and research group at IFMR itself are responsible for a very stimulating academic environment on campus. Besides, IFMR also has close ties with Indian Institute of Banking and Finance (IIBF), Confederation of Indian Industries (CII), Madras Management Association (MMA) and other bodies.

RESEARCH CENTRES

- **Centre for Advanced Financial Studies (CAFS):** CAFS was established to conduct and facilitate cutting edge research in financial markets, financial instruments, financial institutions with an emphasis on Indian and emerging markets, to offer advanced courses covering different areas of finance with a view to disseminate the best of current practices worldwide and to manage the ICICI Research Centre.

- **Centre for Micro Finance (CMF):** CMF's mission is to help improve access to and quality of financial services for the poor in India through rigorous research, through rigorous research, knowledge dissemination and evidence-based policy outreach.
- **Centre for Development Finance (CDF):** CDF is a non-profit development economics research and action centre. It was formally established in February 2006 with a mission to support development finance - effective, creative, sustainable models for financing development-supporting infrastructure and services.
- **Small Enterprise Finance Centre (SEFC):** SEFC seeks to develop a vibrant SME sector through sustained advancement of research and practice of SME financing and growth in India by conducting and facilitating rigorous research programs in cooperation with first class researchers and institutions worldwide.
- **Centre for Insurance & Risk Management (CIRM):** CIRM aims to develop risk mitigating instruments like Insurance, Derivatives & Investments to reduce the vulnerability of the poor to the many risks they face.
- **Centre for Innovation and Financial Design (CIFD):** The Centre (i) uses research and field insights to create and test novel financial products to address the basic needs of the poor and (ii) produces conceptual advances in financial design which help in further innovation.
- **J-PAL South Asia:** J-PAL South Asia seeks to improve the effectiveness of poverty programs in South Asia by providing policy makers with clear scientific results that help shape successful policies to combat poverty.
- **NCDEX Centre for Research in Commodity Markets (NCRMC):** NCRMC, the dedicated Centre for research and knowledge management in the area of commodity markets and derivatives, is being set up with the main objective to widen and improve the understanding of commodity markets and deepen and improve its functioning through (a) research (b) contribution to policy formulation, analysis and advocacy (c) disseminating information (d) providing a platform for collaboration and (e) education, training and awareness and capacity building activities. The Centre will provide faculty support to other institutions for undertaking research and training in South India.

MoU with BANYAN

BALM – The Banyan Academy of Leadership in Mental Health was recently established for the purpose of aiding the creation of highly competent and qualified human resources in the sector. An MoU has been signed between IFMR and BALM under which BALM will offer short-term and long-term training programs to the MBA students of IFMR. This would also include an orientation to all first year students at the time of joining.

Additionally BALM will offer programs to other partners of IFMR, including civil servants and officers engaged with financial service organizations and development organizations.

During this period of collaboration, faculty / nominees of BALM will be a part of the expert group within IFMR to work with the various centers of excellence within and associated with IFMR. BALM will also collaborate with IFMR faculty to design the courses and modules for the MBA program.

MoU with FSVC

The Institute has recently entered into a collaboration with the Financial Services Volunteer Corps (FSVC), a US based NGO specializing in emerging market financial sector technical assistance and training activities, for a series of technical workshops and training programs for both public and private sector banks.

INFRASTRUCTURE

IFMR is located in the heart of the city in a well-developed 1.5-acre campus. The infrastructure provides the right opportunities for self-learning, knowledge building, honing of skills and exploring one's potential to the fullest.

LIBRARY

- H.T.Parekh Library has been recognized as a Depository Library for the World Bank, the WTO Secretariat etc.
 - 37100 Titles
 - 8405 volumes
 - Access to 6000 online national & international journals
 - Access to databases like JSTOR, EBSCO, ProWess, Capita Line, etc.
- The library is also a recommended reference library for many B-schools and other colleges located in Chennai.
- Corporates and academics have enrolled as members of the library.

IT INFRASTRUCTURE

- Campus WI-FI enabled – high bandwidth broadband connectivity
- Air-conditioned classrooms, equipped with audio visual aids and internet-connected computers
- Two labs - over 100 computers, Intranet, Internet, students trained through computer-based management of Games
- Sophisticated software include Bloomberg Professional FTS, Barra etc.

INTRANET

The intranet in IFMR is the medium of correspondence between all members. The Knowledge Management portal is uploaded on the intranet and discussion topics and current affairs are also posted in the site. Various student Clubs like Arthsabha – Finance Club, Insight – Marketing Club, Edge – IT & Operations Club, Mitr – HR Club and Samartan – Social Service club, have their own websites on the intranet linked to the IFMR website.

SOFTWARE PACKAGES

Students use sophisticated software packages available on the entire network in the Institute. These includes Bloomberg Professional, Financial Trading System (FTS), Barra on Campus (containing Aegis and Cosmos), ProWess, Capital Line, eViews, Statistica, Gauss Optimization software and Project Management software.

PLACEMENT

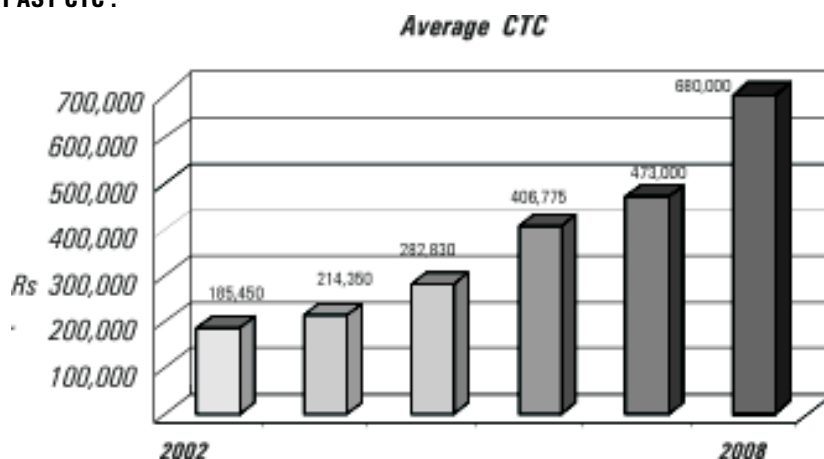
"Dreams come true!" would be an apt description for IFMR's final placement where students not only got their dream profiles but also attractive compensation. 15 companies participated in the campus placement process for Full time PGDM Batch of 2006-08. 85% of the batch was placed on first day of the placement week within a matter of a few hours. On an average there were 1.37 offers per student on Day 1.

The highest offer was made by UBS for Rs. 8.5 lakhs, a commendable 13.3% increase from last year's Rs.7.5 lakhs. The average CTC is. Rs 6.8 lakhs which will be an increase of 20.3% from last year's Rs. 5.6 lakhs.

PAST RECRUITERS

Accenture	Adlabs	A F Ferguson
Airtel	Akzo Nobel	American Express Bank
Aptivaa Consulting	BPCL	Britannia Industries
Castrol India Ltd.	Cavinkare Pvt. Ltd.	Cerebrus Consulting
Citi Group	Cognizant Technology Solutions	Darashaw
Deloitte Consulting	Deutsche Bank	Dun & Bradstreet
Ernst and Young	Ford India Ltd.	Franklin Templeton
Frost & Sullivan	HCL	HDFC bank
Hexaware	Hindustan Unilever Ltd	ICICI Bank
ICICI Prudential	IFMR Research Centres	IL & FS
Infosys	ITC group of companies	Kotak Mahindra
L & T	Pepsico India Ltd.	Satyam
SAP Consulting	Standard Chartered Bank	TAFE
TCS	Tata Consultancy Services	Smart Analyst
Zurich AMC		

PAST CTC :



RANKING

In the 2007 rating of business schools IFMR was ranked an outstanding 10th among all private B-Schools in India as well as 10th in Intellectual Capital, in the Outlook B-School Survey (Outlook – September 17, 2007). In the All India Management Association (AIMA) B-School survey 2007, IFMR was rated "A". It is our intent to further improve our excellent performance.

IFMR'S APPROACH TO EDUCATION

- Emphasizes the global perspective in all aspects of management education to bring in best-in-class international practices.
- Forges strong links with industry in the development of teaching material, research, student projects, placement and consultancy services.
- Offers an integrated approach to management, emphasizing the interrelationships between business functions.
- Lays stress on leadership with ethical values.

TEACHING PHILOSOPHY

Preparing for the challenge of change

Management theory and practice as well as the external environment are continuously changing. Our approach to learning seeks to prepare students to be effective managers in the face of these changes. Learning at IFMR is not confined to the classroom. Students are expected to take responsibility for and be active participants in the learning process. Students are thus equipped for life long learning.

IFMR TRAINING, CONSULTANCY & SEMINAR SERIES

G.L. Mehta Memorial Lecture

In memory of our co-founder, the late Shri G.L. Mehta, the great industrialist, Ambassador of India, and former member of the Planning Commission, IFMR has been organizing the G.L. Mehta Memorial Lecture, since 1975, where distinguished personalities from the fields of Finance and Economics have spoken on current topics of national relevance.

TOP 10 PRIVATE B-SCHOOLS		TOP 10 Intellectual Capital	
RANK	NAME OF THE INSTITUTE		
1	XLRI, Jamshedpur	1	IIM, Ahmedabad
2	SP Jain, Mumbai	2	IIM, Bangalore
3	Narsee, Mumbai	3	IIM, Calcutta
4	IMT, Ghaziabad	4	ICFAI, Hyderabad
5	ICFAI, Hyderabad	5	MDI, Gurgaon
6	XIM, Bhubaneswar	6	XLRI, Jamshedpur
7	IMI, New Delhi	7	IIM, Lucknow
8	TA Pai, Manipal	8	IMI, New Delhi
9	Symbiosis, Pune	9	IMT, Ghaziabad
10	IFMR, Chennai	10	IFMR, Chennai

OUTLOOK 17 September 2007 OUTLOOK 17 September 2007

Past speakers include:

Mr. R. Venkataraman, Former Vice President of India
Dr M.S. Swaminathan, World-renowned Agricultural Scientist
Mr. P. Chidambaram, Union Minister for Finance, Government of India
Mr. B.K. Nehru, Former Governor, Jammu and Kashmir
Prof. Sukhamoy Chakravarty, Former Member, PM's Economic Advisory Council
Mr. R.S. Bhatt, Chairman of Indian Investment Center
Mr. L.K. Jha, Chairman, Economic & Administrative Reforms Commission
Mr. C. Subramanian, Former Union Minister
Mr. A.K. Dasgupta, Professor of Economics, JNU, New Delhi
Lord Meghnad Desai, Professor of Economics, London School of Economics
Prof. Abhijit V Banerjee, Ford Foundation, Prof. of Economics, MIT

INDUSTRY INTERACTION

Industry experts often visit IFMR to interact with the students to share and impart knowledge. This allows the students to meet and discuss the intricacies of the corporate world with experts. Eminent business executives who have addressed IFMR students include:

Mr. Arjun Anand, Executive VP – Sanmar Engineering Corporation, Chennai
Mr. R. Ashok, Previously General Manager, ORG-MARG
Mr. Anil Arjun Krishna, General Manager, Reliance Infocomm
Mr. G.N. Bajpai, Former Chairman, SEBI
Mr. K. Bharathan, Regional Head, ICICI Lombard Ltd
Mr. Amit K. Biswas, SOC & OR Unit, Indian Statistical Institute
Mr. P.K.C. Bose, Managing Director & CEO of Saertex India Ltd.
Mr. Chandrashekharan, MD & Exec. VP, Cognizant Technology Solutions
Mr. M. Damodaran, Chairman, SEBI
Mr. Sridip Ganguli, Corporate Global Marketing, Polaris Software Lab
Dr. Nicolas Gravel, Head, Economics Dept. of the Centre de Sciences Humaines, French Ministry
Ministry of Foreign Affairs, New Delhi
Ms. Uma Krishnan, Chief Operating Officer, Polaris BPO & ex-HDFC Bank
Mr. A. Satish Kumar, Managing Director, Henkel India Limited, Chennai
Mr. C.K. Mohan, Chief of A.F. Ferguson and Co., Chennai
Mr. S. Mohanakrishnan, GM, Sundaram Clayton Ltd.
Mr. M.S. Sundara Rajan, CMD, Indian Bank
Mr. Murali Aiyer, Director-HR, CRISIL
Mr K. Ramkumar, CHRO, ICICI Bank Ltd.
Dr. Nachiket Mor, Deputy Managing Director, ICICI Bank
Mr. N. Lakshmi Narayanan, President and COO, Cognizant Technology Solutions
Mr. M. Narayanan, Head – Operations, Sundaram Home Finance Ltd.
Mr. Lant Pritchett, Social Development Group, The World Bank
Mr. K. Pandia Rajan, CEO, Mafoi Consultants, Chennai
Mr. Harsha Ram, Product Management Group, Satyam Infoway
Mr. Krishna Raman, Regional Manager – South India, Metlife Insurance
Mr. K.S. Ramesh, Executive Director and CEO, Cavin Kare
Mr. C. Ramulu, Director (Finance), Hindustan Petroleum Corporation, Mumbai
Mr. C.K. Ranganathan, Chairman and Managing Director, Cavin Kare Ltd.
Mr. K.R. Ravi, Management Consultant, Chennai
Dr Y. Venugopal Reddy, Governor of the Reserve Bank of India
Mr. D. Sundaram, Director (Finance), Hindustan Lever Limited, Mumbai

Mr. Muthukumar Thanu, Group Vice President, HR Murugappa Group
Mr. David I. Wallack, CEO, Sound Strategies, LLC
Mr. S. Shivram, Director, Deloitte Consulting
Mr. Jayadev Gopalakrishnan, CEO, Tinfo Mobile
Mr. Anant Rao, Head – International Banking Operations, Citigroup, Chennai
Mr. S. Gopal, Deputy Managing Director, Sanmar Specialty Chemicals
Ms. Arul Ramaiah, Former Head, Regulatory Policy, Singapore Exchange Limited
Mr. Rajiv Mod, Chairman & MD, Sasken Communication Technologies
Mr. Krishnan Thiagaraja, Manager – Research, CTS
Mr. N. Kumar, Vice Chairman, Sanmar Group
Ms. Radhika Raghavan, Consultant, CITI Bank
Mr. R. Mohan Kumar, AGM, SBI Law
Mr. V. Vaidyanathan, Executive Director, ICICI Bank Ltd.
Ms. Deidra Wager, Starbuck Coffee Company

VISITING FACULTY FROM ABROAD

Prof. Sendhil Mullainathan, Harvard University
Prof. Antoinette Schoar, MIT Sloan School
Prof. Suresh Sundaresan, Columbia Business School
Prof. Ashok Srinivasan, Marshall School of Business, University of Southern California
Prof. Sujata Visaria, Boston University
Prof. Adam Ross & Prof. Paula Savanti, Kennedy School of Government, Harvard University
Prof. Rangarajan K. Sundaram, Stern School of Business, New York University
Prof. Ravi Jagannathan, Northwestern University
Prof. Suneet Bhatt, Duke University
Prof. Tarun Ramadorai, University of Oxford and CEPR
Prof. Alessandro Tarozzi, Duke University & Aprajit Mahajan, Stanford University
Prof. Sridhar Moorthy, University of Toronto
Prof. V.V.Chari, University of Minnesota and Federal Reserve Bank of Minneapolis
Prof. Vikas Kakkar, City University of Hong Kong
Prof. Sundar Bharadwaj, Goizueta Business School of Emory University
Prof. T.N. Srinivasan, Yale University and Stanford Centre for International Development, Stanford University
Prof. Kasturi R. Varadarajan, University of Iowa
Prof. Abhijit Banerjee, MIT
Prof. Madhu Viswanathan, University of Illinois, Urbana-Champaign
Prof. Shyam Sunder, Yale School of Management
Prof. Bharat Sarath, Baruch College, The City University of New York
Prof. Lant Pritchett, Social Development Group, The World Bank
Prof. Daniel C.Esty, Yale World Fellows Program
Prof. Sanjeev Bhojraj, Cornell University
Prof. Snehal Shah, Ph.D, Carnegie Mellon University
Prof. Murgie Krishnan, Yeshiva University
Prof. V. Umashanker Trivedi, York University
Prof. Nitish Ranjan Sinha, University of Maryland
Prof. Tom Nohel, Loyola University
Prof. Eswar Prasad, International Monetary Fund
Prof. Siva Nathan, Georgia State University
Prof. Ekaterina Zhuravskaya, Centre for Economic and Financial Research, Russia

Prof. Bharat Sarath, City University of New York
Prof. Murugappa (Murgie) Krishnan, Yeshiva University
Dr. Saleha Khumawala, Bauer College of Business, University of Houston
Dr. Gopal Krishnan, School of Management, George Mason University, USA
Prof. Radhakrishnan Gopalan, Olin School of Business at Washington University at St. Louis
Prof. Tapas Kundu, University of Oslo
Prof. Jerry R. Skees, HB Price Professor of Agricultural Policy and Risk, University of Kentucky, Lexington Kentucky
Prof. Manju Puri, Duke University
Prof. Anurag N. Banerjee, Durham Business School, University of Durham, U.K.
Prof. Shyam Sunder, Yale School of Management, USA
Dr. Ajit Dayanandan, Asst. Professor, University of Northern British Columbia, Canada
Prof. Gita Venkataramani Johar, Columbia Business School
Prof. Anju Seth, University of Illinois, Urbana-Champaign
Prof. Bishwapriya Sanyal, Ford International Prof. of Urban Development and Planning and Chair of Faculty at MIT
Prof. Shawn A. Cole, Harvard Business School
Prof. Anurag Banerjee, Durham Business School, University of Durham, U.K.

COURSES

2-year Full Time Postgraduate Diploma in Management

IFMR's Post Graduate Diploma in Management (PGDM) prepares students for successful careers in management. Three broad career streams are offered. They are :

- 1. Postgraduate Diploma in Management (PGDM – General)**
- 2. Postgraduate Diploma in Management – Financial Engineering (PGDM – FE)**
- 3. Postgraduate Diploma in Management – Development and Sustainable Finance (PGDM – DSF)**

Students interested in general management careers can choose to specialize in one or more of finance, marketing, human resources management and information technology / operations management. Students interested in analytical finance (FE) or micro and development finance (DSF) are offered course sequences in their second year which prepare them for challenging careers in these fields. Students interested in careers in research will also benefit from these specialized course sequences.

Postgraduate Diploma in Management (PGDM – General)

IFMR's Post Graduate Diploma in Management (PGDM) is intended to impart functional and management skills for successful careers in management. Management theory and practice as well as the external environment are continuously changing. IFMR's approach to learning seeks to prepare students to be effective managers in the face of these changes. Hence learning is not confined to the classroom. Students are expected to take responsibility for and be active participants in the learning process. Students are thus equipped for life long learning. IFMR helps students realise their potential by learning to take their decisions and meeting stringent deadlines through assignments, cases, role-playing exercises, projects and simulated real life.

Postgraduate Diploma in Management – Financial Engineering (PGDM – FE)

The financial sector in India has seen substantial changes over the past decade including:

- Deregulated Interest rates
- Capital account convertibility
- Access to international Capital markets
- Transparency & efficiency
- Regulators focusing on risks and management of risks rather than on procedures.

The practice of finance has therefore evolved rapidly as a result of the above changes. Finance today involves evaluating and using instruments, markets and methodologies very different from those prevailing just a few years earlier. Today's practitioner should also be equipped to analyse and evaluate developments that are certain to occur in the years to come. In addition, the peculiarities of the Indian and other emerging markets mean that tools and techniques need to be adapted or developed before they can be used correctly.

Therefore, there is an emerging need for finance professionals equipped to carry out financial modeling, use analytics and evaluate options.

The primary goal of the Program is to provide training in practical financial modeling as well as insights into the uses (and abuses) of financial models in real life situations.

Postgraduate Diploma in Management – Development and Sustainable Finance (PGDM – DSF)

The effective provision of social and financial services to the underprivileged and underserved requires a combination of managerial skills with a deep understanding of the lives, needs and problems of the less privileged. Innovative products and programs are needed to ensure that the huge lacunae that exist in the provision of education, healthcare and finance are effectively bridged.

In this context, this program aims to:

- Provide a coherent curriculum of study at the postgraduate level, which will enhance the analytical capabilities and skills of people working in the field of development finance, education, healthcare and regulation
- Equip students with a thorough understanding of the special problems of managing access to finance in emerging market economies and with the functional knowledge and skills to operate successfully.
- Help students make a meaningful contribution to policy formulation and implementation in this field.

PROGRAMME STRUCTURE – PGDM (GENERAL) / PGDM (FE) / PGDM (DSF)

During the first year all students irrespective of the stream they choose take the core courses that prepare them for the specialisations in the second year.

The program includes six terms of intensive instruction and one term spent completing an industry internship and a detailed project report. The industry-oriented curriculum, whose

objective has been to send out managers ready to hit the ground running, has already acquired nation-wide appeal for young MBA aspirants.

Visiting faculty from leading management schools around the world and senior managers from industry interact with our students through their course of study, making the program truly international and industry-oriented in character.

A unique feature of the program is that all teaching material is available to students on an internal web, the entire design of the subjects being IT-led. The intention is to produce a global Indian manager.

SUMMER INTERNSHIP

The summer project is an integral part of management education at IFMR. Students are required to intern at an organization and produce off-campus thesis work under the supervision of a faculty guide or manager. It is a great opportunity for students as it involves industry interaction and provides scope for final placement.

Listed below are a few companies where our students have done their summer internship:

A F Ferguson	Apollo Hospitals Enterprises	Bharat Petroleum Corporation
Britannia Industries	Burns Philip India Ltd.	Busines Line
Cairn Energy	Castron India Ltd.	CavinKare Pvt. Ltd.
Center for Micro Finance	Centre for Development Finance	Centre for Insurance & Risk Mgmt.
Citizen Watch Co.	Credit Analysis & Research	Deutsche Bank
Dunn & Bradstreet	Eicher India Ltd.	Ernst & Young India Ltd.
Franklin Templeton	Hindustan Unilever Ltd.	HSBC Bank
ICICI Bank	IFB Industries Ltd.	IFMR Trust
IFMR Centres	ING Vysya Bank	ITC Group of Companies
J Walter Thompson	Karvy Securities	Kohler
Kotak Mahindra	Lacoste	Larsen & Toubro Infotech
Lason India	Music Today (India Today Group)	Ogilvy & Mather
Pari Washington	Pepsico India Ltd.	Price Waterhouse Coopers
Religare	REC	RPG Life Sciences Pvt. Ltd.
SBI	Sify Ltd.	Siva Ventures
Small Enterprise Finance Centre	Smart Analyst	SPIC Biotech Division
Sundaram Fasteners	Take Solutions	Tractor&Farm Equipments Ltd.
Tata Consultancy Services	TVS & Sons	UBS
UCAL Fuel Systems	Welcomgroup Hotels	Zurich Asset Management

INDICATIVE COURSE LIST

CORE COURSES (Common for all streams) TERMS 1, 2, 3

Term-I	Term-II	Term-III
Quantitative Methods - I	Quantitative Methods - II	Operations Management
Management Accounting	Economics - II	IT Enabled Enterprise
Economics - I	Organisational Behaviour II	Marketing Management II
Management Information Systems	Marketing Management I	Corporate Finance II
Organisational Behaviour I	Corporate Finance I	Human Resources Management
	Management & Cost Accounting	Research Methods in Business

ELECTIVES:

Terms IV, V & VI

PGDM

Core Courses:

Soft Skills & Business Commn.
Strategic Management
Business Laws
Journey to Self

PGDM – FE

Stochastic Calculus
Asset Pricing I, II
Advanced Micro Economics
Empirical Methods I, II III
Simulation Methods in Finance

PGDM - DSF

Foundations of Devpt. Policy
Investment Management
Bank Management
Economics of Development
Economics of Microfinance
HR for Non-Profits
Infrastructure Financing
Managing Micro Finance Institutions
Political & Economic Dimensions of Development in India
Managing Public Health
Managing Public Private Partnership
Rating Agencies and Processes
Small & Medium Enterprise Financing
Managing Non-Governmental Organisations
Environmental Finance
Derivatives & Risk Mgmt.
Public Sector Financing
Project Financing and Management
Corporate e-governance
Financial inclusion and growth

Finance Electives:

Indian Financial System

Risk Management

Investment Management
Bank Management
Derivatives & Risk Mgmt.
Valuation and M & A
International Financial Mgmt.
Project Financing & Management
Insurance & Risk Management
Bond Portfolio Management
Advanced Financial Modelling

Managing Banks & Financial Institutions
Empirical Methods II
Asset Pricing II
Insurance & Risk Management
Bond Portfolio Management
Advanced Financial Modelling
International Financial Management
Project Financing and Management
Asset Pricing III
Empirical Methods III
Infrastructure Financing
Supply Chain Management – I

IT & Operation Electives:

Software Project Management
Financial Technology
Supply Chain Management – II
TQM: The Six Sigma Way
Knowledge Management

INDICATIVE COURSE LIST (continued)

Marketing Electives:

Product Management
Sales & Distribution Management
Consumer Behaviour
Marketing Strategies for Subsistence Markets (MSSM)
Brand Management & Integrated Marketing Communications
B2B Marketing
Marketing Of Financial Services
Retailing
Global Marketing

HR Electives:

Performance Management
Recruitment & Selection
Strategic Human Resource Management
Cross Cultural Relations
Change Management
Creativity in Management
Contemporary Topics in H R

ELIGIBILITY

PGDM / PGDM (DSF)

- i. Graduates with a consistent First Class in Standards X, XII & Graduation.
- ii. Any one of CAT 2008 / XAT 2009 / GMAT (taken in or after August 2007) scores

PGDM (FE)

- i. Graduates in Mathematics, Statistics, Computer Science, Physics and Engineering with a consistent First Class in Standards X, XII & Graduation.
- ii. Any one of CAT 2008 / XAT 2009 / GMAT(taken in or after August 2007) scores

PROGRAMME VENUE AND DURATION

All programs will be conducted at the premises of the Institute at #24, Kothari Road, Nungambakkam, Chennai – 600 034. Each program takes six trimesters to complete. Each trimester is about 12 weeks long and 3 trimesters constitute the academic year. Core subjects are covered in the first three trimesters. In addition there will be a summer internship for about 11 weeks in April – June. IFMR will facilitate summer internship projects. Electives/Functional courses will be covered in the fourth, fifth and sixth semesters.

METHOD OF SELECTION

Shortlisted candidates who fulfill the eligibility criteria as above will be called for a Psychometric Test, Group Discussion and Personal Interview at IFMR campus in Chennai and / or other cities on dates to be notified later.

SCHOLARSHIP

A limited number of merit cum means assistance is made available to deserving candidates. These range from Rs. 100,000.00 to a full waiver of tuition fees.

For the sixth year in succession, IFMR has been selected by Hindustan Unilever Limited (HUL) as one of the five B-Schools in India to receive the prestigious T.Thomas Scholarship award of Rs.1.0 lakh to be given to the best outgoing student of the full-time Postgraduate Diploma in Management.

APPLICATION PROCEDURE

1. Application kits can be obtained from IFMR beginning September 1, 2008, on payment of Rs. 1200.00 by cash or DD favouring Institute For Financial Management & Research and payable at Chennai. Cheques will not be accepted.
2. Application kits are also available against payment at IMS / T.I.M.E / Career Launchers and select branches of ICICI Bank. Please refer to IFMR's websites for the list of branches/centres.
3. The application form can also be downloaded from our website www.ifmr.ac.in. In case of downloaded applications, they should be accompanied by payment of Rs. 1200.00 by DD favouring Institute For Financial Management & Research and payable at Chennai. Cheques will not be accepted.
4. Filled in applications with supporting documents should reach IFMR on or before **December 10, 2008 for CAT Scores and January 31, 2009 for XAT/GMAT scores.**

For further particulars please contact Mr. G. Ravi Shankar (PGDM Office) , Institute for Financial Management and Research, #24, Kothari Road, Nungambakkam, Chennai - 600 034, at 093850 21777 / 044-2830 3446 / 2822 8193; Fax: 044-2827 9208 – E-mail: admissions@ifmr.ac.in or log on to www.ifmr.ac.in/lp

Mr. N. Vaghul – Chairman, Board of Governors – IFMR & Chairman, ICICI Bank

“The dream is to invest in quality students, and produce jewels. Over a period of time we will create this reputation. The people who walk out of this Institute will be the people who will create an intellectual revolution in the country. This is the dream. And we will certainly translate it into reality.”

– Excerpt from an address to students

Dr Nachiket Mor – Member, Board of Governors & President, ICICI Foundation for Inclusive Growth

“What we offer in the MBA programs should stay with you for the next two or three decades. It should not be that when you walk out of the institution, what you have learned is already dated information. Sometimes, the concern is this: if the course is too academic, are the students really relevant in the real world? It’s a balancing act. And what we’re aiming for is a “finished product”.

– Excerpt from an address to students

Mr. Rajivan Krishnaswamy – President – IFMR

“Management education provides the necessary capabilities to successfully bring together and manage various skills, to attain focused goals and create value. This is extremely crucial, as our society is getting increasingly result-oriented. Also, the world is becoming borderless, competition levels are constantly shifting and every country is striving to attain higher competitive levels.

Institutes in India should concentrate on knowledge creation that generates visibility for such institutions in the global arena. We also need to put in the effort to build Indian case studies and encourage India-specific applications.

I am sure that management education would then emerge as the preferred choice of students after graduation.”

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IFMR Faculty

Rajivan Krishnaswamy President	Ph.D (University of Southern California, Los Angeles)
R. Venugopal Professor	F.I.I.M (IIM-A); B.Tech (IIT, Madras)
G. Balasubramanian Professor	Ph.D (Madras), AICWA
S. Maheswaran Professor	Ph.D (University of Minnesota); PGDM (IIM-C)
R.L. Shankar Professor	B.Tech., MS (Carnegie)
Jessica Wallack Director – CDF	Ph.D (Stanford)
Jijo Lukose P.J. Associate Professor	M.B.F. (Cochin University); Grad.CWA.; Ph.D (SoM, IIT Bombay)
Nilanjan Banik Associate Professor	Ph.D (Utah State University); M.A. (Delhi School of Economics)
Ratul Lahkar Assistant Professor	Ph.D. (University of Wisconsin, Madison)
S. Raghu Raman Assistant Professor	MBA (OUBS, UK); PDGFM (IIFM, Bhopal)
L. Ramprasad Assistant Professor	Ph.D (Rutgers University); Mstat and B.Stat-Hons. (ISI)
R. Kannan Adjunct Professor	M.Tech (IIT, Bombay); Dip. In Fin Mgt (Bombay); Chartered Finl. Analyst (ICFAI)
P.K. Viswanathan Adjunct Professor	MBA (FMS, Delhi); MS (University of Manitoba, Canada)
Bobby S. Srinivasan Adjunct Professor	Ph.D. (Case Western University)
Lakshmi Kumar Faculty Associate	MA (Econometrics); Ph.D (IIT, Madras)
S. Gangadharan Research Associate	MA; PGDPM; PDM (OUBS, UK); Ph.D (Madras)
Lekshmi R. Nair Research Associate	M.Sc (Stats); Pursuing Ph.D (CDS, Kochi)
Deepthi Goel Assistant Professor	Ph.D., Economics, Boston University, Boston MA,
Bade Kucukoglu Executive Director – SEFC	M.A. - Sustainable Institutional Development (Brandeis University, USA)
Rupalee Ruchismita Executive Director – CIRM	M.S.W. (Tata Institute of Social Science)
Gayathri M Oleti Executive Director – CDF	Masters Degree in Social Policy & Planning in Developing Countries from London School of Economics, UK
Justin Oliver Executive Director – CMF	Masters Degree in Public Policy, Harvard University